

CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT (CTBID) BOARD

AGENDA

February 8, 2006

2:00 p.m. – 4:00 p.m.

1635 Faraday Avenue, Room 173A

NOTICE TO THE PUBLIC:

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

PUBLIC COMMENT:

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

I. CALL TO ORDER: 2:00 p.m.

II. ROLL CALL:

III. APPROVAL OF AGENDA: February 8, 2006

IV. REPORTS

1. AB # 0206-1 ELECTION OF OFFICERS

To nominate and approve the officers of the newly formed CTBID Board of Directors.

2. AB # 0206-2 PRESENTATION FROM STAFF

- a) Instruction from City Attorney, City Clerk and Staff regarding: Meetings, Conflict of Interest, Political Reform Act, Responsibilities and Procedures, and Duties

3. AB # 0206-3 REPAYMENT OF LOANS TO THE CTBID

Adopt Resolution No. 2006-1 authorizing the repayment of loans to the CTBID.

4. AB # 0206-4 MARKETING PLAN - CTBID

Accept report from staff and provide direction.

5. SET DATE FOR NEXT MEETING – (ACTION)

The Board is being requested to choose a date for the next meeting.

The remainder of the categories is for reporting purposes. In conformance with the Brown Act, no public testimony and no Board action can occur on these items.

PUBLIC COMMENT

ADJOURNMENT